

TRANSFORMACIJA ZOOLOŠKIH VRTOVA

TVRTKE – tematski parkovi, VR, AR

Landmark Entertainment Group

<https://www.landmarkusa.com/>

<https://vimeo.com/140964190>

https://en.wikipedia.org/wiki/Landmark_Entertainment_Group

- Izrada tematskih parkova
- Reference: Kongfrontation, Terminator 2 3D, Jurassic Park: The Ride and The Amazing Adventures of Spiderman 5D
- korištenje novih tehnologija

Projektne faze:

<https://www.landmarkusa.com/services>

Virtualni zoološki vrtovi:

LEG je još 2015. godine napravio konceptno rješenje virtualnog zoološkog vrta i akvariuma (uz interaktivni muzej, digitalnu umjetničku galeriju, *immersive* kino... - L.I.V.E. Centre) koji su trebali biti izrađeni u Kini. <https://www.landmarkusa.com/single-post/2015/07/25/Mother-Nature-Network-In-a-virtual-zoo-there-are-no-animals-in-captivity>

Intervju s Tony Christopher, CEO Landmark Entertainment, o virtualnim zoološkim vrtovima <https://www.youtube.com/watch?v=xVMXiHn3-S0>







Njihov (stari iz 1996) Jurassic park The Ride



https://www.youtube.com/watch?v=Jdp_YAFcqtU&t=23s

Amazing Adventures of Spider-Man 3D

<https://www.youtube.com/watch?v=-MgPOFZvRNA>

Immotion Group

- interaktivno VR kino - videi i filmovi za zoološke vrtove i akvarije

<https://immotion.co.uk/edutainment/>

VR kino s 4 sjedala, 12 + sjedala i Experience Center s 24 – 48 sjedala

Promo video za 4 sjedala: <https://vimeo.com/353098194>

Trailer za *Swimming with Humpbacks*, jedan od filmova u ponudi uz tehnologiju

<https://www.youtube.com/watch?v=txCBgIHlqeA>



Easy process



STEP 1 IDENTIFY

Simply identify an area and we do the rest.



STEP 2 INSTALL

We do all the installation and training at no cost to you. The hardware and all the content is provided for free.



STEP 3 PARTNERSHIP

As your partner we train and support you to operate and succeed. We provide 24/7 support, marketing materials and guidance on how to best monetize the unit from our account management team.

INDE

- Augmented reality (AR):
<https://www.youtube.com/watch?v=dsool95S02I>
<https://vimeo.com/125022714>
<https://vimeo.com/31479392>
<https://www.indestry.com/broadcast-ar>
- HeroMirror
<https://www.indestry.com/hero-mirror>

Animax Designs

- intelligent animatronic - Izrada trodimenzionalnih likova s integriranom tehnologijom

<https://www.animaxdesigns.com/>

<https://www.animaxdesigns.com/orangutan>

<https://www.animaxdesigns.com/#our-work-section>



Zigong Dinosaurs World Science & Technology Co.,Ltd.

<https://www.dinosaurs-world.com/>

https://www.youtube.com/watch?v=W5nH-OrHX8s&list=PLkvzB_V5Zm7y8IcASrqlgQ4n2Jn6PZ-Sw&index=7

EDGE Innovations

<https://www.edgefx.com/real-time-animatronics>

<https://www.edgefx.com/theme-parks-resorts>

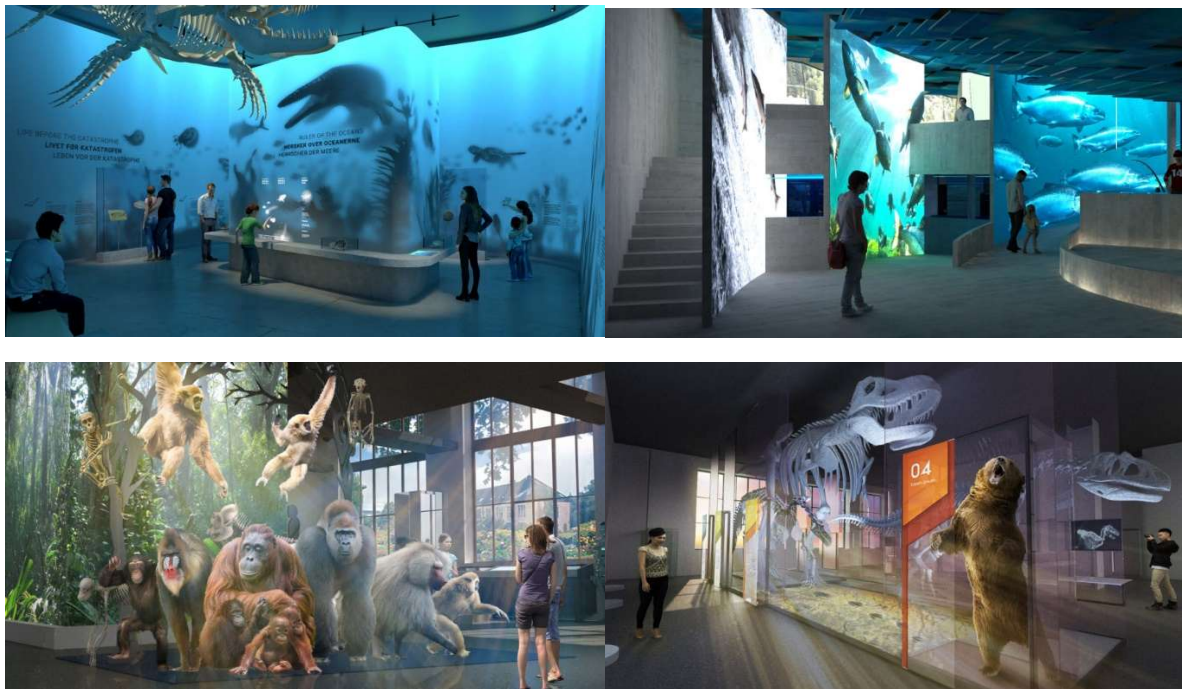
<https://www.theguardian.com/environment/2020/jul/13/robot-dolphins-the-cruelty-free-20m-animal-you-cant-tell-from-the-real-thing>

Popis ostalih dizajnerskih tvrtki za tematske parkove i sl.

<https://www.sinorides1992.com/theme-park-design-company/>

Kvorning Design

<https://www.kvorning.dk/en/#!/stevns-klint-world-heritage-site>



IDEJE I OSTALO

Edukativni spori "rollercoaster"

Novi JURASSIC WORLD The Ride: https://www.youtube.com/watch?v=3yDkR_cDVIU

Hong Kong Disneyland Jungle Cruise: <https://youtu.be/6CpaWGFwpmU?t=81>

[4K] Jaws, King Kong, & Earthquake | Studio Tour Ride: <https://youtu.be/Hj-izBHM1JU?t=20>

VR Zoo in China's Guangzhou (ovo je mali dio zoološkog. Idalje drže životinje):

<https://youtu.be/71qTcaIRDB8?t=104>

Kostimi i animatroniksi

<https://www.youtube.com/watch?v=ZifPOqE-9-I>

<https://youtu.be/k7QgixwsF2o?t=230>

<https://youtu.be/Mq0tr-dQWjl?t=331>

AR, VR, 360, 180 & 3D Term Sheet

AR – Augmented Reality is like our posters where you are seeing the poster in RR (real reality) and the video that launches augments the real world.

VR – Virtual Reality is often misused, even by us, because VR is really CGI where things may be realistic, but are created digitally.

360 – means you can look around in 360 degrees

180 – means you can look around in 180 degrees, which is your basic field of view and many think 360 is a waste of bandwidth if you are sitting in a chair because it's too hard to look behind you.

3D – can be on a flat photo or video, a 360 video or a 180 video and is what gives you that feeling that you can reach out and touch the cat. It's the newest tech, and thus the worst quality, but that's changing.

<https://www.foundry.com/insights/vr-ar-mr/vr-mr-ar-confused>

<https://www.marxentlabs.com/what-is-virtual-reality/>

Primjeri filmova koji se mogu koristiti za VR – 360 stupnjeva:

Lions 360° | National Geographic

<https://www.youtube.com/watch?v=sPyAQQklc1s>

Bears Brave Boiling Pools To Feed | VR 360 | Seven Worlds, One Planet

<https://www.youtube.com/watch?v=mJ1vEZgA698>

The Fluffiest Chicks Of Antarctica | VR 360 | Seven Worlds, One Planet

https://www.youtube.com/watch?v=178Bq-94Rw&list=PL50KW6aT4Ugyx3RNd89BI5_YbgH7R0owf

Great White Sharks in 360 - Virtual Shark Dive

<https://www.facebook.com/watch/?ref=external&v=1490992644542829>